



# Havana Nights



## Sponsorship Proposal



*Presenting a transformative night to brighten our children's future*

**FEBRUARY 24, 2017 • 8 PM • NIKKI BEACH • MIAMI, FLORIDA**

### **Meet Neat Stuff Inc.**

Neat Stuff, Inc. was founded in 1995 to meet the critical clothing needs of children involved in the child welfare system. With the mission to provide free new clothing and school uniforms to abused, neglected, homeless and other at-risk children, Neat Stuff originally began providing services from the founder's garage. Today Neat Stuff operates an exclusive clothing store in the Allapattah area offering Miami-Dade County's most vulnerable children a "unique shopping experience". For the past 20 years Neat Stuff, Inc. has been the only non-profit agency in Southeast Florida dedicated exclusively to the free distribution of brand new clothing and school uniforms to these amazing children. Since its inception, over 100,000 of South Florida's at-risk children have benefited from our clothing programs and this past year alone, over 2,000 children visited our clothing store receiving over half a million dollars of new clothes! During school year 2015, Neat Stuff, Inc. distributed a one-week supply of brand new school uniforms to over 1,000 needy children. This 2016 Back to School alone, Neat Stuff, Inc. provided brand new school uniforms to approximately 600 at-risk children, which number will more than double throughout the school year!

Clothes have a stronger impact in the daily lives of at-risk children than what most of us often imagine. When a child can choose their own clothes, that inspires creativity and builds self-confidence. When a child can select clean, new uniforms, that ensures access to public education. Neat Stuff helps open the doors to the social and educational opportunities that all children deserve!

### **About The Event**

Havana Nights - "A Night to Brighten" is Neat Stuff's annual fundraiser event, which 100% of all event proceeds assist Neat Stuff to continue distributing free new clothing and school uniforms to thousands of abused, neglected, homeless and other at-risk children residing in Miami-Dade County. The event will be hosted at Nikki Beach- Pearl Terrace where over 200 guests will join us for a transformative, enchanted evening in a tropical Havana setting with a beautiful ocean view and the cool breeze of the fall. Havana Nights offers guests a fun, lively opportunity to enjoy cocktails, delicious hors d'oeuvres, dinner, live entertainment, silent auction and dance the night away to the tropical beat of famous Havana music.

*Make a difference - please join us as an event sponsor today!*



# Sponsor Benefits At-A-Glance



## Presenting Sponsor - \$20,000

- Featured as presenting sponsor with highest exposure and Naming Opportunity
- Corporate recognition and mention as Presenting Sponsor in all press releases and media coverage
- Prominent recognition in all pre-event and post-event publicity correspondence and social media websites
- Company logo on event electronic invite and all marketing materials
- Company logo with active website link and 50 word company description on Neat Stuff's website for 6 months
- Company logo on the Step & Repeat photo back drop located near guest registration table
- Special name badge for Company representative(s) highlighting your sponsorship status
- Recognition as sponsor via audio announcement mentions throughout the event
- Special sponsor acknowledgement award presented to company representative(s) at event
- Opportunity to distribute marketing material, as company brochures and branded merchandise (provided by sponsor)
- Thirty (30) event tickets to attend event



## Supporting Sponsor - \$10,000

- Prominent signage at event and post-event media coverage
- Prominent recognition in all pre-event and post-event publicity correspondence and social media websites
- Company logo on event electronic invite and all marketing materials
- Company logo with active website link on Neat Stuff's website for three (3) months
- Company logo on the Step & Repeat photo back drop located near guest registration table
- Special name badge for Company representative(s) highlighting your sponsorship status
- Recognition as sponsor via audio announcement mentions throughout the event
- Special sponsor appreciation certificate presented to company representative(s) at event
- Opportunity to distribute marketing material, as company brochures and branded merchandise (provided by sponsor)
- Fifteen (15) event tickets to attend event



## Havana Cabana Sponsor - \$5,000

- Prominent signage in the Havana Cabana that all guests visit to select party favors to Rumba to the sound of the beat
- Recognition in all pre-event and post-event publicity correspondence and social media websites
- Company logo on event electronic invite and all marketing materials
- Company logo with active website link on Neat Stuff's website for three (3) months
- Company logo on the Step & Repeat photo back drop located near guest registration table
- Recognition as sponsor via audio announcement mentions throughout the event
- Ten (10) event tickets to attend event



## Tropicana Sponsorship - \$2,500

- Prominent signage in your branded coconut tree located near the Havana Cabana for all guests to see
- Company logo on event electronic invite and all marketing materials
- Company logo with active website link on Neat Stuff's website for three (3) months
- Company logo on the Step & Repeat photo back drop located near guest registration table
- Recognition as sponsor via audio announcement mentions throughout the event
- Five (5) event tickets to attend event



## Sponsorship Agreement Form

- Presenting \$20,000    Supporting \$10,000    Havana Cabana \$5,000    Tropicana \$2,500

I/We cannot attend, please accept a donation of \$ \_\_\_\_\_ to support Neat Stuff Inc.  
Total Amount of \$ \_\_\_\_\_ is to be paid within 30 days of receipt of invoice.

Company Name (if applicable): \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Contact (If different from above): Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

- VISA    American Express    MasterCard    Check/Cash enclosed    Please invoice me

Credit Card Number: \_\_\_\_\_ Exp. Date \_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

Signature: \_\_\_\_\_



### In Kind Donations

In Kind Donation Item: \_\_\_\_\_

In Kind Donation Approximate Value (Raffle item or Silent Auction Item): \$ \_\_\_\_\_

Request Starting Bid (Silent Auction Item Only): \$ \_\_\_\_\_

Monetary Donation: \$ \_\_\_\_\_

Additional Details: \_\_\_\_\_

- I will mail certificate to Neat Stuff, Inc.
- I will call the Executive Director Lourdes Santos at 786-301-1232 so that she can pick up the item.

If you are donating an item for auction or raffle, it will become property of Neat Stuff, Inc. and will be offered for sale at the event.

Company/ Individual Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Please make your check payable to: Neat Stuff, Inc. 2624 NW 21 Terrace, Miami, FL 33142